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'Serving the Area Since 1958'

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Here's What We Do to Sell Your Home

We Answer the Phone – If you call our cell phones during the day, we'll pick up, unless we're with a client or in a meeting or driving. If we don't pick up, we'll return your call as soon as possible. And just as importantly, we'll answer the phone when other Realtors call for information or to make an appointment, and when potential buyers call with questions. We'll stay in touch, keep you posted throughout the process of attracting and negotiating offers, right through the close of escrow.

Professional-Quality Photos – The MLS allows us to post up to 35 photos. So why stop at one or six? We post as many photos as we can, knowing that almost all potential buyers start looking online and only visit the homes that appear to fit their needs. A large number of top-quality photos of your home captures their attention and shows your home at its best.

Presentation Tour – This shows your home in a professional, exciting way. It features large images that pan and zoom with background music. The tour includes a property guide that opens over the images and gives prospective buyers all the information they would need about your property and area.

World-Wide Attention – Home buyers navigate through online home search sites with ease in the comfort of their home or office. By syndicating your Presentation Tour to those websites, as well as our own, we get the most exposure possible for your property.

Listing Video – We create a Listing Video and upload it to our company YouTube channel, where it can be seen by anyone searching for your street address. We'll also give you DVDs to share with friends, relatives and co-workers who may know someone looking for a home like yours. They also can access a Mobile Tour through smart phones with internet capability.

Sign and Flyers – Neighbors and passersby notice "for sale" signs and we keep flyers in a box attached to the signpost to answer their questions. We use QR (Quick Response) codes so buyers with smart phones can scan the code for your listing and immediately view the Mobile Tour.

Limited Access – Prospective buyers will want to visit your home, walk around the rooms, use their five senses to get a "feel" for your home and neighborhood and decide if they want to live there. We value your privacy and use our monitored, electronic key safes on vacant properties only. When homes are occupied, we prefer to insist Realtors make an appointment, and if the owner isn't going to be home, we are present during showings.

Open Houses – Open houses allow potential buyers to visit under the supervision of our Realtor hosts, who answer questions and encourage interested buyers to make an offer. Other Realtors often schedule visits to occupied homes during weekend open houses. We announce each open house through online announcements, e-mails to our customers, a sign rider in front of the home, and other marketing efforts.

Newspaper Advertising – We advertise our open houses in the local newspaper on Saturdays. The weekly Tarbell, Realtors, advertisements also include our listings.

Office Caravan – Our Tarbell office has more than 100 agents. We exchange news about our listings with fellow agents at Wednesday morning meetings and can schedule a caravan tour of your home.

Our "No Disappointment" Clause – *We strive to fulfill every promise we make and to earn your trust and loyalty. If we fall down on the job, tell us. If you're happy with our service, tell everyone you know! We love referrals!*

Marketing Plan accepted: _____ Date _____

_____ Date _____

**For 5 Steps to Selling Your Home Quickly,
Visit www.jimandila.com**

**Tarbell,
REALTORS**

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